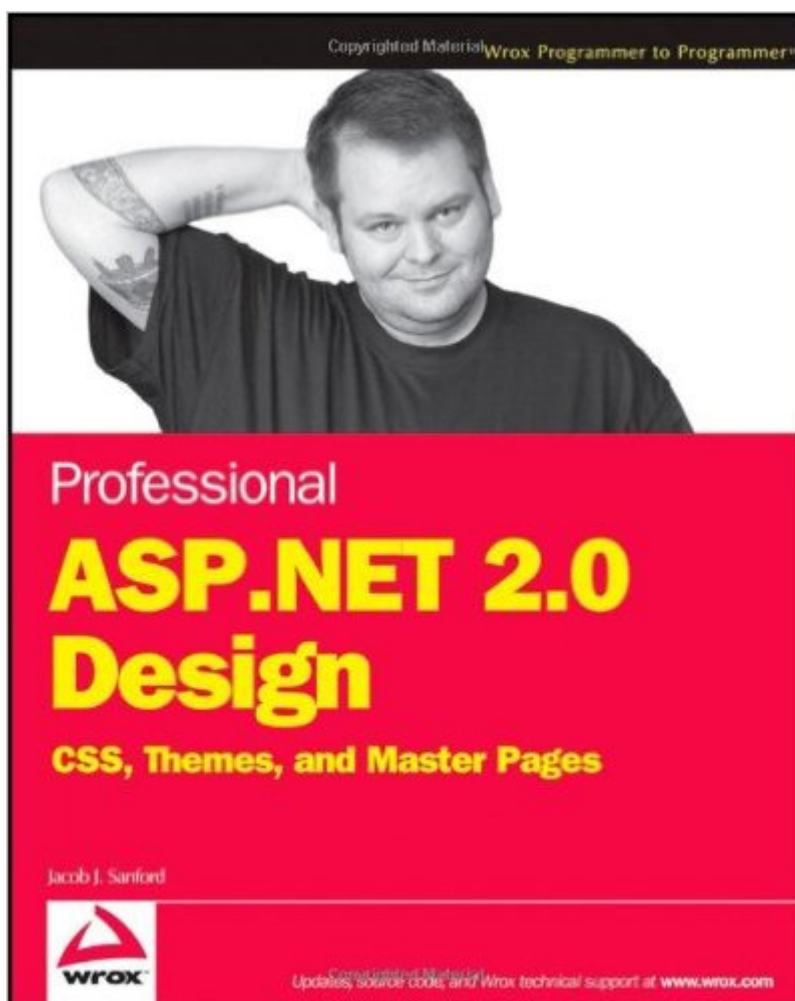


The book was found

# Professional ASP.NET 2.0 Design: CSS, Themes, And Master Pages (Programmer To Programmer)



## Synopsis

This book is for anyone who wants to learn about using .NET for web interface design. Beginner or hobbyist .NET developers can certainly get a good foundation of .NET web interface design by going through this book from cover to cover. However, more seasoned .NET professionals, especially if they tend to steer away from the GUI of their projects, can also pick up a thing or two by focusing on certain chapters that appeal to them. This book is meant to take a reader from the beginning of a project to the completion of the interface design. Along the way, concepts are illustrated to show how the different pieces play together. So, anyone who really wants to understand the concepts presented in this book will be able to do so by reading the entire thing. However, this book should also serve as a good reference after you have read it or, in some cases, in place of reading it. All of the early chapters provide useful information and examples for any web developer. Many of the concepts presented after Chapter 4 are more specifically targeted at .NET developers. In the later chapters, the target audience is .NET developers or, at least, people who want to become .NET developers. In those chapters, you should probably have at least a basic understanding of the .NET Framework and some experience with Visual Studio 2005 (or possibly Visual Studio 2003). If you are completely new to .NET, you may find it useful to pick up a beginning ASP.NET 2.0 book before delving too deeply into those chapters. If you want to learn about .NET 2.0 web interface design, you are the intended audience. It should be noted that all of the .NET code samples in this book are in C#. However, this shouldn't limit other developers, such as VB.NET developers, from understanding the concepts or being able to replicate the code in their own projects. The actual managed code examples are pretty limited and, when they are used, they should be fairly easy to port over to VB.NET. This book covers the concepts serious developers need to begin designing cool and consistent web layouts. The early chapters focus on general web design standards that you need to grasp in order to move into the later chapters. Specifically, these concepts are:

- Basic web design considerations (colors, fonts, images, accessibility, and so on) (Chapter 2)
- Photoshop basics to get you started making your own graphics and color schemes (Chapter 3)
- Cascading Style Sheets (CSS) and their use in web design layout (Chapter 4)

When you finish these chapters, you will have the basic shell for the project that you will continue to develop throughout the book. You will have the header graphic, color scheme, and CSS layout that you will begin to incorporate .NET-specific concepts to in the later chapters. This includes:

- How to make .NET controls render accessible CSS code rather than their default: tables (Chapter 5)
- Using the built-in controls of .NET to create easily maintainable and consistent site navigation (and how to make them render CSS divs instead of tables) (Chapter 6)
- Creating your web site template with

Master Pages (Chapter 7) Creating themes and skins to style your .NET controls (Chapter 8)  
Applying themes to your projects through various approaches, including base classing (Chapter 9)  
The final chapter ends with you building an entirely new mobile device theme using all of the concepts learned in the previous chapters. In Chapter 10, you will start with modifying your graphic to better fit the resolution of your mobile devices. You will also learn how to modify your stylesheets and apply them programmatically to be used only for this theme. You will have a new Master Page and an entirely new theme. You will also see one way of switching themes based on your criteria (in this example, your criterion will be whether your client browser is a mobile device). Beyond these chapters, you will get a forward look at some of the new technologies coming down the pipeline that affect these some of the material you learned in the preceding chapters. In Appendix A, you will get a glimpse at the upcoming release for Visual Studio, codenamed Orcas. This will almost exclusively focus on the new CSS features because they are the most relevant to the other chapters of the book, and there are so many new features regarding CSS management in this release that they warrant their own chapter (nested Master Pages are also included, but CSS takes up most of the appendix). Finally, with Appendix B, the Visual Studio Codename Orcas discussion is extended to include Microsoft Silverlight. You will learn how to create drawing object, incorporate images, animate your objects, and affect the rendered output through your managed code. If you read this book from cover to cover, you should end up with a really solid understanding of the current technologies for .NET developers to create consistent and accessible web interfaces, as well as a feeling of excitement for the new stuff that should be coming soon to a computer near you.

## Book Information

Series: Programmer to Programmer

Paperback: 474 pages

Publisher: Wrox; 1 edition (September 11, 2007)

Language: English

ISBN-10: 0470124482

ISBN-13: 978-0470124482

Product Dimensions: 7.4 x 1.1 x 9.2 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #1,599,914 in Books (See Top 100 in Books) #166 in [Books > Computers &](#)

Technology > Programming > Web Programming > ASP.NET #189 in Books > Computers & Technology > Programming > Languages & Tools > CSS #3150 in Books > Computers & Technology > Web Development & Design > Web Design

## Customer Reviews

Let me get the bad out of the way first, so I can tell you why I think you should still consider buying this book.

1. Spends a bit of time on superfluous issues. For some of you, this might be a godsend, however, as development is often more than just coding these days.
2. Some fairly long code samples that fluff up the book without adding a huge amount. One illustration of CSS versus tables would be sufficient.
3. Not a lot of highlighting in code to point you to the points that have changed.
4. Some of the explanations are thin for those without a lot of experience in this particular topic.

Now that I got that out of the way, let's look at why this book should be a welcome addition to your shelf. Reason 1 is it is the only book that focuses on this particular topic. Reason 2 is this topic is extremely important, although more often overlooked. If you have an ugly, unusable personal site, it is not a big deal, as your mom will still visit. But, with business, it can be devastating. And, now, with accessibility lawsuits, it can be costly, as well. Let's start from the beginning (a very good place to start, I hear). The first few chapters are a bit of overview and express the importance of things like CSS, accessibility and good web design. None of these will make you an expert, but they will likely push those of you still in table design over to the dark side (CSS). The arguments for accessibility, including information about recent legal actions against websites, may be the kicker. Chapter 3 also focuses on using PhotoShop for designing a nice looking site. Some of the techniques will not apply to other image manipulation tools, but the basic ideas are useful for all.

[Download to continue reading...](#)

ASP.NET: Programming success in a day: Beginners guide to fast, easy and efficient learning of ASP.NET programming (ASP.NET, ASP.NET Programming, ASP.NET ... ADA, Web Programming, Programming) Professional ASP.NET 2.0 Design: CSS, Themes, and Master Pages (Programmer to Programmer) Pro ASP.NET Web API Security: Securing ASP.NET Web API (Expert's Voice in .NET) ASP.NET MVC 5: Learn ASP.net MTV 5 Programming FAST and EASY! (From Zero to Professional Book 1) VBScript: Programming Success in a Day: Beginner's Guide to Fast, Easy and Efficient Learning of VBScript Programming (VBScript, ADA, ASP.NET, C#, ADA ... ASP.NET Programming, Programming, C++, C) ASP.NET: Programming Success in a Day: Beginners Guide to Fast, Easy and Efficient Learning of ASP.NET Programming Learn ASP.NET MVC: Be ready for coding away next week using ASP.NET MVC 5 and Visual Studio 2015 Programming ASP.NET

AJAX: Build rich, Web 2.0-style UI with ASP.NET AJAX Pro ASP.NET MVC 5 (Expert's Voice in ASP.Net) Beginning Web Development, Silverlight, and ASP.NET AJAX: From Novice to Professional (Expert's Voice in .NET) Advanced ASP.NET AJAX Server Controls For .NET Framework 3.5 Beginning ASP.NET 4.5 in C# (Experts Voice in .Net) Diving into ASP.NET WebAPI: Learn REST services in .Net : A Practical Approach CSS (with HTML5): Learn CSS in One Day and Learn It Well. CSS for Beginners with Hands-on Project. Includes HTML5. (Learn Coding Fast with Hands-On Project Book 2) Professional ASP.NET 4.5 in C# and VB Professional ASP.NET 3.5 AJAX HTML: QuickStart Guide - Creating an Effective Website (Wordpress, XHTML, JQuery, ASP, Browsers, CSS, Javascript) Microsoft ASP.NET and AJAX: Architecting Web Applications (Developer Reference) ASP.NET MVC 5 - Building a Website with Visual Studio 2015 and C Sharp: The Tactical Guidebook Getting Started with ASP.NET 5 for OS X, Linux, and Windows

[Dmca](#)